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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/815,632	04/02/2004	Kia Silverbrook	HYG003US	2082
24011 7.	590 09/08/2005		EXAMINER	
SILVERBRO	OK RESEARCH PTY	LTD	FRECH, KARL D	
393 DARLING BALMAIN,	STREET 2041		ART UNIT	PAPER NUMBER
AUSTRALIA	',		2876	
			DATE MAILED: 09/08/200	5

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)	
Office A -41 - 11 October		10/815,632	SILVERBROOK ET AL.	
	Office Action Summary	Examiner	Art Unit	
_		Karl D. Frech	2876	
Period fo	The MAILING DATE of this communication app or Reply	pears on the cover sheet with the c	orrespondence address	
A SH WHIC - Exte after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DATE of time may be available under the provisions of 37 CFR 1.1. SIX (6) MONTHS from the mailing date of this communication. In period for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply within	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from to cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).	
Status				
-	Responsive to communication(s) filed on This action is FINAL . 2b) This Since this application is in condition for allower closed in accordance with the practice under E	action is non-final.		
Dispositi	on of Claims			
5)□ 6)⋈ 7)⋈ 8)□ Applicati 9)□ 10)⋈	Claim(s) 1-34 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw Claim(s) is/are allowed. Claim(s) 1-13,15-24 and 26-33 is/are rejected. Claim(s) 14,25 and 34 is/are objected to. Claim(s) are subject to restriction and/or on Papers The specification is objected to by the Examine The drawing(s) filed on 4/2/04 is/are: a) access applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examine The oath or declaration is objected to by the Examine Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examine The oath of the oath or declaration is objected to by t	vn from consideration. r election requirement. r. epted or b) □ objected to by the B drawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).	
Priority u	ınder 35 U.S.C. § 119			
12)⊠ a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority application from the International Bureausee the attached detailed Office action for a list	s have been received. s have been received in Application ity documents have been received (PCT Rule 17.2(a)).	on No ed in this National Stage	
2) 🔲 Notic 3) 🔯 Inform	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) r No(s)/Mail Date 11/04.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Po 6) Other:		

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- 1. The lengthy specification has not been checked to the extent necessary to determine the presence of all possible minor errors. Applicant's cooperation is requested in correcting any errors of which applicant may become aware in the specification.
- 2. Claim 34 is objected to under 37 CFR 1.75(c) as being in improper form because a multiple dependent claim must refer in the alternative only. See MPEP § 608.01(n). Accordingly, the claim 34 has not been further treated on the merits.
- 3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

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4. Claims 1-11,13,15-21,31,3**2** are rejected under 35 U.S.C. 102(b) as being anticipated by Kawai et al 5,128,527.

Kawai discloses coded data to be disposed on a surface of a product, identifying the product. There are disclosed a plurality of coded data portions, including a UPC left block, UPC right block and add-on code. There is disclosed a sensing device, i.e. detector 10, for sensing at least one portion of the code and inherently the product identity distinguishing between products. The UPC itself identifies the product, i.e. second identifier indicative of the item. The add-on code identifies a family of products, i.e. class of products. Although not specifically stated in Kawai, the manufacture information is included in the data held in the UPC code. The add-on code is in the

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same code format as the traditional UPC code and thus is also interpreted as containing UPC coded information. The left block, right block and add-on of the UPC are interpreted as being sub-layouts. The sub-layouts taken together form the super-layout. The guard bars and center bar of the UPC are interpreted as target features, and are encoded specifically to indicate the relative position or orientation of the code. Kawai does not specifically disclose that the information in the code is a serial number, however, the actual information in the code does not further define the code structure and is interpreted as merely data. Each of the end bars and the guard bar are made of a plurality of features (individual bars and spaces) and thus at least 4 features are disclosed. The left end bar and the guard bar, or the right end bar and the guard bar indicated a plurality of layouts, i.e. left block and right block. The left end bar indicates the left region of the code; the right end bar indicates the right region of the code. The detector left and right end bars and guard bar are sensed and used to determine the orientation of the code. Thus the left and right end bars and guard bars and the left and right blocks define positions of the data elements within the layout.

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein

were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

7. Claims 12,22-24,26-29 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kawai et al 5,128,527. Kawai discloses that which is seen above. Kawai does not disclose the interleaved code. Official Notice is taken that interleaved codes are old and well known. It would have been obvious to one of ordinary skill in the art at the time of the invention to interleave the code of Kawai in order to provide a more "robust" code.

Kawai does not disclose the EPC. However, Official Notice is taken that the EPC code format is old and well known. It would have been obvious to a person of ordinary skill in the art to use the EPC format in Kawai in order to make the Kawai's invention easily implemented in Europe.

Kawai does not disclose the redundancy as claimed. Official Notice is also taken that redundancy in coded information is old and well known. It would have been obvious to one of ordinary skill in the art at the time of the invention to provide redundant information in the code of Kawai, thereby helping to ensure a readable code in the case where a portion of the code may be damaged.

Kawai does not disclose the invisible code or IR ink. Official notice is taken that bar codes printed in IR ink are old and well known. It would have been obvious to a person

of ordinary skill in the art at the time of the invention to print the code of Kawai in IR ink.

This would effectively obscure the code from the naked eye and thus would not visibly interfere with the surface of a product.

Kawai does not disclose that the code takes up at least 25% of the product surface.

Official notice is taken that codes printed on more than 25% of a surface of a product is known. It would have been obvious to a person of ordinary skill in the art at the time the invention was made to print the code on more than 25% of the product surface in order to maximize the amount of information held within the code.

- 8. Claims 14 and 25 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 9. The following is a statement of reasons for the indication of allowable subject matter: the prior art of record fails to teach or fairly suggest to one of ordinary skill in the art at the time the invention, in conjunction with all the other claimed limitations, the tessellation as in claim 14, or the UPC encoded in a Reed-Solomon encoding as in claim 25.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Karl D. Frech whose telephone number is (571) 272-2390. The examiner can normally be reached on maxi-flex.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on (571) 272-2398. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Karl D Frech
Primary Examiner
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